Subject: RE: Parklet Question... **From:** Matthew Severson **Date:** 08/15/2016 02:32 PM

To: Kim Sudhalter

And her email, just in case! Valerie Watson valerie.watson@lacity.org

MATTHEW SEVERSON

Operations Coordinator

[Hollywood Property Owners Alliance] 6562 Hollywood Boulevard | Los Angeles, CA 90028 323.463.6767 | matthew@hollywoodbid.org | onlyinhollywood.org

Please note our new address and phone number.

From: Kim Sudhalter [mailto:kim@urbanlegendpr.com]

Sent: Monday, August 15, 2016 2:32 PM

To: Matthew Severson < Matthew@hollywoodbid.org>

Subject: Re: Parklet Question...

Ah great, thank you Matthew!

Kim

From: Matthew Severson < Matthew@hollywoodbid.org >

Date: Monday, August 15, 2016 at 2:28 PM

To: Kim Sudhalter < kim.sudhalter@urbanlegendpr.com >

Subject: RE: Parklet Question...

Valerie Watson has been my amazing contact at DOT - she'll get you to the right place:



Valerie Watson
Active Transportation Division | Transportation Planning Associate II
Los Angeles Department of Transportation
Tel.: 213-928-9706

I hope this helps!

MATTHEW SEVERSON

Operations Coordinator

[Hollywood Property Owners Alliance]
6562 Hollywood Boulevard | Los Angeles, CA 90028
323.463.6767 | matthew@hollywoodbid.org | onlyinhollywood.org

Please note our new address and phone number.

From: Kim Sudhalter [mailto:kim.sudhalter@urbanlegendpr.com]

Sent: Monday, August 15, 2016 2:11 PM

To: Devin Strecker < Devin@hollywoodbid.org>
Cc: Matthew Severson < Matthew@hollywoodbid.org>

Subject: Re: Parklet Question...

Ah, ok. Thx, Devin.

And Matthew, if you do know anyone at People Street, would love to get a name. We're looking at closing off one of our northern side streets from Melrose to the alleyway.

Kim

On 8/15/16, 1:29 PM, "Devin Strecker" < Devin@hollywoodbid.org > wrote:

Hi Kim!

I don't believe we have worked with People Street at all; LA Mas was our partner on the park, along with the private property owner. The Sunset & Vine BID paid for it.

I'm cc'ing Matthew here on our staff in case he does have a contact there.

Cheers, Devin

From: Kim Sudhalter [mailto:kim.sudhalter@urbanlegendpr.com]

Sent: Monday, August 15, 2016 1:09 PM **To:** Devin Strecker < <u>Devin@hollywoodbid.org</u>>

Subject: Re: Parklet Question...

Hi Devin:

Finally getting around to exploring our Melrose parklet project in more depth. Did you work with People Street on yours at all? If so, do you have a contact I can reach out to?

Best, Kim

Kim Sudhalter Urban Legend PR 213.369.6062

On 1/27/16, 12:34 PM, "Devin Strecker" < Devin@hollywoodbid.org > wrote:

The organization is called LA MAS and their website is http://www.mas.la/

You may have previously worked with Helen Leung, the co-executive director, as she used to work for Garcetti when he was the councilmember for Hollywood.

From: Kim Sudhalter [mailto:kim.sudhalter@urbanlegendpr.com]

Sent: Wednesday, January 27, 2016 12:17 PM

To: Devin Strecker < Devin@hollywoodbid.org >; Joseph Mariani < ioe@hollywoodbid.org >

Subject: Parklet Question...

Hi guys:

Thank you so much for your time yesterday. All of the ideas were really great, and we appreciate your helping us so much. One question, in going through my notes...who is the organization that's helping you guys develop your parklet at Selma & Ivar? Curious to learn more.

Thanks, Kim

Kim Sudhalter Urban Legend PR 213.369.6062

Kim Sudhalter Urban Legend PR 213.369.6062